Foster Family Day Sponsorship Opportunity

Naming Sponsor $500

- Business included in press release sent to local media
- Premier listing on website event page: 25,000 active monthly users
- Included in weekly e-newsletter: reaches 2,500 people
- Logo feature on event poster
- Event sponsorship showcased on Museum lobby TV slideshow
- Social media recognition with business logo and link: 10,181 followers on Facebook & 3,031 followers on Instagram
- Invitation to highlight business with representatives and table at event
- Option to add coupons and/or promotional items to attendee gift bags
- 4 Museum guest passes

Supporting Sponsor $250

- Business included in press release sent to local media
- Name recognition on website event page
- Included in weekly e-newsletter
- Business name on event poster
- Social media recognition with business name and link

For more information on Foster Family Day, please contact
Jessie Goodwin at jgoodwin@playwilmington.org

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ABOUT US!

Located in the Historic Downtown Community, The Children's Museum of Wilmington is a 501(c)3 nonprofit organization that has been serving the greater Wilmington community for 25 years. The Museum offers 17,000 square feet of interactive exhibits and provides programs, camps, field trips and outreach. We strive to provide a welcoming and engaging environment that promotes hands-on art, science, and literacy-focused learning for all children and their families.

FOSTER FAMILY DAY

Commitments & Benefits

We are currently seeking sponsors for our Foster Family Day. Some of the benefits include your logo on our Foster Family Day promotional materials, which are seen by over 55,000 visitors each year, a feature on our newsletter seen by 2,500, sponsor post on our social media accounts reaching over 13,000, your sponsorship featured on our Museum website Current Exhibits page reaching over 60,000 a year, and more!

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